



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

National Media Inc
815 Slater Lane
Alexandria, VA 22314

Contract # 46105

Schedule Dates 10/20/12-10/25/12
Advertiser NATIONAL REPUBLICAN CONGRESSIONAL COMM
Agency National Media Inc (1946)
Product POLITICAL ISSUE (1052)
Brand Est 2604 NRCC IE 2012 TV Oct 19-25 (26175)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2604
CPE Local/Political Issue Agency
Account Types Standard
Billing Type Comments

Date Entered 06/15/12
Last Modified 10/18/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,232.50
Net Total \$120,317.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 85 \$141,550.00
Grand Total: 85 \$141,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5A- 7 News Today in New England	1					X			1			WHDH Boston (WHDH)		6/15/12
1.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5A- 7 News Today in New England	1	X	X	X	X				1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/18/12
2.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:30A- 7 News Today in New England	1					X			1			WHDH Boston (WHDH)		6/15/12
2.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:30A- 7 News Today in New England	1	X	X	X	X				1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/18/12
3.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:30A- 7 News Today in New England	1	1	1	1	1				4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		6/15/12
4.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	5:58A- 7 News Today in New England	2					X			2	\$300.00	\$600.00	WHDH Boston (WHDH)		6/15/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	8A- TODAY SHOW SATURDAY	2					X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		6/15/12
5.0.1	Closed Preempt	10/20/12															WHDH Boston (WHDH)	Pre-Empt/Exception - check show/time specs	
5.0.2	Closed Preempt	10/20/12															WHDH Boston (WHDH)	Pre-Empt/Exception - check show/time specs	

CONFIRMATION CONTRACT

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WHDH Boston (WHDH)
By Broadcast Month
 Oct. 2012 85
Grand Total: 85

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6.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$300.00	\$300.00	WHDH Boston (WHDH)		6/15/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	8A- TODAY SHOW-SUNDAY	1							X	1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	9A- 7 News Today in New England-Sun	2							X	2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
9.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	9A- 7 News Today in New England 9-10A	1					X			1			WHDH Boston (WHDH)		6/15/12
9.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	9A- 7 News Today in New England 9-10A	1	X	X	X	X				1	\$700.00	\$700.00	WHDH Boston (WHDH)		10/18/12
10.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1				4	\$700.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
11.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12P- 7 News at Noon	1					X			1			WHDH Boston (WHDH)		6/15/12
11.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12P- 7 News at Noon	1	X	X	X	X				1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/18/12
12.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
13.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12:30P- 7 News at Noon	1					X			1			WHDH Boston (WHDH)		6/15/12
13.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:30P- 7 News at Noon	1	X	X	X	X				1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/18/12

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Agency

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Product

POLITICAL ISSUE (1052)

Brand

Est 2604 NRCC IE 2012 TV Oct 19-25 (26175)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

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Phone/Fax

2604

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

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14.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
16.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4P- 7 News at 4	1					X						WHDH Boston (WHDH)		6/15/12
16.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4P- 7 News at 4	1	X	X	X	X				1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/18/12
17.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4P- 7 News at 4	1	1	1	1	1				4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		6/15/12
18.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4:30P- 7 News at 4	1					X						WHDH Boston (WHDH)		6/15/12
18.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:30P- 7 News at 4	1	X	X	X	X				1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		10/18/12
19.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1				4	\$1,300.00	\$5,200.00	WHDH Boston (WHDH)		6/15/12
20.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4:59P- 7 News at 5	1					X						WHDH Boston (WHDH)		6/15/12
20.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:59P- 7 News at 5	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
21.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
22.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:29P- 7 News at 5	1					X						WHDH Boston (WHDH)		6/15/12
22.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:29P- 7 News at 5	1	X	X	X	X				1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/18/12

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Oct. 2012 85 \$141,550.00
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23.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:29p- 7 News at 5	1	1	1	1	1				4	\$1,700.00	\$6,800.00	WHDH Boston (WHDH)		6/15/12
24.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:58p- 7 News at 6	1					X						WHDH Boston (WHDH)		6/15/12
24.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:58p- 7 News at 6	1	X	X	X	X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/18/12
25.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:58p- 7 News at 6	1	1	1	1	1				4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		6/15/12
26.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	7p- 7:30p (ET)	1					X						WHDH Boston (WHDH)		6/15/12
26.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	7p- 7:30p (ET)	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
27.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	7p- 7:30p (ET)	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
28.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	7p- Access Hollywood Sat	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
29.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	9p- GRIMM	2					X						WHDH Boston (WHDH)		6/15/12
29.1	Normal Line / SPOT	10/25/12-10/25/12	1	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	2			X					2	\$4,500.00	\$9,000.00	WHDH Boston (WHDH)		10/18/12
30.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	6:58p- FOOTBALL NIGHT IN AMERICA	1							X	1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
31.0	Normal Line / NFL	10/21/12-10/21/12	1	:30	8:13p- NBC SUNDAY NIGHT FOOTBALL	2							X	2	\$18,000.00	\$36,000.00	WHDH Boston (WHDH)		6/15/12

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32.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	10:59P- 7 News at 11 PM	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
33.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	11P- 7 News at 11 PM	1							X	1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
34.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1					X						WHDH Boston (WHDH)		6/15/12
34.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
35.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
36.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2					X						WHDH Boston (WHDH)		6/15/12
36.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	X	X	X	X				2	\$800.00	\$1,600.00	WHDH Boston (WHDH)		10/18/12
37.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	2	2	2	2				8	\$800.00	\$6,400.00	WHDH Boston (WHDH)		6/15/12
38.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
39.0	M/G For 5.0.1,5.0.2 / SPOT	10/20/12-10/20/12	1	:30	8A- Today Show Weekend	2						X		2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		8/13/12
40.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	6P- 7 News at 6								1	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/20/12

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